2017–2018 Annual Report

A report on Street Law, Inc.’s program and financial activities from July 1, 2017 through June 30, 2018

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Letter from the Executive Director

Dear Friends,

It’s been quite a year. In the U.S. and beyond, we are experiencing deep political polarization, divisiveness, and a lack of civil discourse across differences. Street Law and its programs have never been more essential.

At Street Law, we don’t teach anyone what to think—we help people understand how to think about contested public issues. If you were to walk into a Street Law program in action, you’d see students honing their analytical skills, weighing all aspects of difficult debates, and role playing multiple sides of the judicial process. Our programs bring together people with different points of view, empowering them with the tools they need to communicate their beliefs, learn from each other, and engage in much-needed civic dialogue.

We are fired up and more committed than ever to our cause. Our small (but mighty) staff accomplished a great deal in the last year, with the assistance of our large cadre of legal community volunteers, partner organizations, and generous funders and donors:

- We provided professional development to 471 teachers—a record for us.
- We implemented the Legal Diversity Pipeline Program across the country with 1,899 volunteer lawyers and legal professionals, reaching 5,052 high school students—many of them from underserved communities.
- We trained 76 police officers to implement our Police & Teens Program, which teaches teens about the law, while helping to build awareness, respect, empathy, and understanding between police officers and youth.
- We brought Legal Life Skills lessons to 219 disadvantaged youth and adults across the country. We trained 110 instructors to teach these empowering, practical law lessons on employment, financial literacy, housing, police procedures, and more.
- We helped build programs and curriculum that teach lessons on practical law and rule of law to young people in Haiti and Ukraine.
- We equipped thousands of educators with curricula and materials to teach about law and government. Our library of free web-based resources had more than 2 million unique page views!

While it may appear that our world is growing more divided, we at Street Law are proud of the momentum we’ve built to bring people closer together. Thank you for doing your part.

Sincerely,

Lee Arbetman, Executive Director
Hi, we’re Street Law.  
Since 1972, we’ve been hard at work in communities and schools across the country and around the globe, developing programs and teaching materials that educate people about law and government.

We believe that when people have the knowledge, skills, and confidence to understand how law and government work, to advocate effectively for themselves and others, and to participate in civic life, their lives and society will improve.

We move the needle on our mission by helping others—specifically classroom teachers, the legal community, law enforcement, government agencies, and community organizations—be effective law and government educators.

Our work fits into the following five categories:

- **Teacher Professional Development Programs** that help social studies teachers improve the way they teach about law and government
- **Legal Community Partnership Programs** that tap the knowledge of lawyers, law students, police officers, and other legal professionals to teach young people about law and legal careers
- **A Legal Life Skills Program** that empowers underserved populations with the knowledge, skills, and confidence needed to thrive
- **International Programs** that bring education about democracy and rule of law to young people and marginalized populations outside of the U.S.
- **Curricula and Teaching Materials** that are relevant to students’ lives and delivered via interactive, student-centered teaching strategies

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**Our Mission**: Street Law, Inc. advances justice through classroom and community education programs that empower people with the legal and civic knowledge, skills, and confidence to bring about positive change for themselves and others.

**Our Vision**: Street Law, Inc. envisions a just and fair world powered by people who are informed, skilled, and engaged in improving their lives, communities, and governments.
Our team members are global leaders in civic education with unmatched experience in curricula creation, program design, training, and professional development for educators.
Board of Directors

Street Law’s board of directors is composed of leaders from the fields of law, education, business, and public policy. They are the fiduciaries who steer Street Law toward a sustainable future by adopting sound, ethical, and legal governance and financial management policies, while making sure the organization has adequate resources to advance its mission.

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Anthem, Inc.

Mandy MacVey, Outside General Counsel  
Schiff Hardin LLP
Leadership Circle

Street Law’s Leadership Circle brings together a group of talented, diverse professionals who advise the organization, connect Street Law to leaders in their fields, and generate awareness and support for Street Law’s mission.

Joseph Atkins
Maryland Office of the Public Defender

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Jenner & Block LLP

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Brent Timberlake
Capital One

Amy Wallace
New York Law School

Matt Webb
UPS

Peter Wilson
Proskauer Rose LLP
I felt honored to be here [at the Supreme Court Summer Institute]. I am changed ... personally and professionally. After 19 years of teaching it feels wonderful.”

— Supreme Court Summer Institute Participant
Street Law’s renowned Teacher Professional Development Programs help social studies teachers be the best educators they can be.

Street Law offers professional development to secondary school teachers to improve their knowledge of civics, government, and law and to use effective teaching strategies to foster civic engagement.

In 2017-2018, we trained 471 social studies teachers who will collectively reach an estimated 50,000 students during the next school year.

We once again joined forces with the Supreme Court Historical Society to conduct our premier professional development program—the Supreme Court Summer Institute for Teachers—a nationwide program that strengthens and expands instruction about the U.S. Supreme Court.

We partnered with school districts and states to provide customized professional development to educators, offering workshops in Baltimore; Prince George’s County, MD; Montgomery County, MD; San Diego; and St. Louis.

Street Law also prepared for the summer 2018 launch of New Perspectives, a professional development program that will train teachers in the use of deliberations—a teaching strategy that guides effective discussion of controversial issues in the classroom.

Cathy Ruffing
Senior Director, Teacher Professional Development & Curriculum
cruffing@streetlaw.org, 240-821-1322

Jen Wheeler
Director, Teacher Professional Development & Curriculum
jwheeler@streetlaw.org, 240-821-1313
It’s the best feeling ever knowing that someone cares about you and cares about your success.”

— High School Student on the Legal Diversity Pipeline Program
Legal Community Partnership Programs

Street Law’s **Legal Diversity Pipeline Programs** tap the knowledge, experience, and altruism of the legal community to teach young people from diverse communities about everyday, practical law and legal careers—with an ultimate goal of encouraging more young people of color to pursue a career in the legal profession.

In 2017-2018, **1,899 lawyers and legal professionals** from **65 companies** and **nine law firms** reached **5,052 high school students** through this program. Street Law trains participating attorneys and legal professionals in interactive teaching strategies, develops lesson plans, liaises with participating schools, and oversees **87 program sites** across the U.S. This program is conducted in partnership with NALP and the Association of Corporate Counsel.

Street Law also continued to build its **Police & Teens Program**, which fosters dialogue and builds respect between police and teens through structured classroom sessions on everyday legal concepts. We launched programs in **Little Rock, AR, and Baltimore County, MD**, where we trained **76 law enforcement officers** to implement the program with middle school and high school students.

Street Law, Inc. continued its support of **Practical Legal Education Programs** at law schools across the country and around the globe. Today more than **70 law schools in the U.S. and more than 100 around the world** have active Street Law programs in which law students teach young people about the law.

Joy Dingle  
Director, Legal Diversity Pipeline Programs  
jdingle@streetlaw.org, 240-821-1323

Yolanda Johnson  
Director, Legal Life Skills and Police & Teens Programs  
yjohnson@streetlaw.org, 240-821-1319

Street Law trains and equips lawyers, legal professionals, law students, and police officers to teach young people about law and legal careers and serve as powerful role-models.
I didn’t even realize that I had rights. I know how to advocate for myself, negotiate a lease, and I know my rights as a tenant. Street Law has helped me get closer to independent living.”

— Legal Life Skills Program Participant
Street Law’s Legal Life Skills Program works to bring legal knowledge, civic skills, and confidence to disadvantaged youth and adults. Certain populations are vulnerable to higher rates of unemployment, conflict, homelessness, violence, consumer abuse, civic disengagement, and other obstacles to legal literacy.

The Legal Life Skills Program reduces these risks by bringing empowering lessons on practical legal topics (e.g., housing, employment law, financial literacy, and family law) to the people who need it most.

In 2017-2018, Street Law worked with 13 program sites across the country. We trained 110 instructors to teach lessons. 219 participants were reached through organizations and agencies serving:

- Youth in the juvenile justice system
- Youth in the child welfare system
- Crossover youth who are impacted by multiple systems
- Re-entry youth and adults
- LGBTQ+ youth
- Homeless youth and adults
- Youth in alternative education settings
- Girls and women
- Survivors of domestic violence

Yolanda Johnson
Director, Legal Life Skills and Police & Teens Program
yjohnson@streetlaw.org, 240-821-1319
Our partnership with Street Law has been very valuable because we have had the opportunity to be acquainted with their experience in teaching methodology, evaluation and assessment, and other best practices in democratic education.”

— Polina Verbytska, Executive Director, Nova Doba (Lviv, Ukraine)
Since 1986, Street Law has worked in 44 countries throughout Africa, the Americas, Asia, Europe, and the Middle East.

Our international program portfolio continued to grow in 2017–2018!

Street Law teamed up with Pact International, five Ukrainian CSOs, and Ukraine’s Ministry of Education and Science to develop a new civics curriculum for Ukrainian students. The partnerships have resulted in a year-long required civics course for all 10th grade students in Ukraine.

We also helped build a Practical Legal Education program at UNIFA (University of the Aristide Foundation) in Haiti, where law students earn academic credit by teaching legal topics to high school students. Street Law organized a two-day intensive training in Washington, DC, for a Haitian professor in order to build teaching capacity and provide a number of practical resources and tools for use with law students.

Finally, we prepared for the 2018–2019 launch of a new Practical Legal Education Program at Tashkent State University of Law in Uzbekistan, in which law students will teach a series of interactive law and rule of law lessons to lyceum students.

Ben Perdue
Manager, International Programs
bperdue@streetlaw.org, 240-821-1328
Street Law’s court cases synopses are incredibly helpful . . . The thoughtful treatment of the cases in a manner that is accessible to high school students is invaluable and has saved me so much time.”

— High school government teacher
Curricula & Teaching Materials

Getting high-quality teaching materials into the hands of educators is an important way in which we deliver on our mission.

In 2017–2018, Street Law continued to offer two social studies texts in the U.S. through our publishing partner McGraw-Hill Education: the ninth edition of the high school law text, Street Law: A Course in Practical Law, and United States Government: Our Democracy, a bestselling high school government text. Both texts are innovative in their use of interactive activities that help students build important civic skills.

We added more resources to our Free Resource Library including historic, landmark cases and key cases from the 2017–2018 U.S. Supreme Court term. Our free resources had more than 2 million unique page views throughout the year.

Street Law’s 20-lesson Police & Teens curriculum made it into the hands of nearly 200 officers this year. Our Legal Life Skills Lesson Library continues to grow, providing community organizations and government agencies with empowering lesson plans to teach essential legal knowledge and skills to disadvantaged youth and adults.

Cathy Ruffing
Senior Director, Teacher Professional Development & Curriculum
cruffing@streetlaw.org, 240-821-1322

Jen Wheeler
Director, Teacher Professional Development & Curriculum
jwheeler@streetlaw.org, 240-821-1313
FY 2018 Supporters

Special thanks to the generous individuals, associations, corporations, law firms, foundations, and agencies that contributed to Street Law, Inc. in the past year (July 1, 2017–June 30, 2018). You make our work possible.

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Dan May
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Meg Milroy
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Kasdin Mitchell
Richard Morey
Cortney Morgan
Coryn Morgan
Cory Myers
Ed Newell
Sonni Nolan
Brittany Norfleet
Rohan Oberoi
Kaitlyn O’Hara
Christopher Ondec
Steve Otero
Rocky Parker
Rahul Patel
Jeffrey Pawlitz
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Amelia Yowell
Karen Zacharia

22
### FY 2018 Financial Statements
(July 1, 2017–June 30, 2018)

#### Statement of Financial Position*

<table>
<thead>
<tr>
<th>TOTAL ASSETS</th>
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<tbody>
<tr>
<td>Current Assets</td>
<td>$1,712,036</td>
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<tr>
<td>Property &amp; Equipment (net)</td>
<td>$45,381</td>
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<td>Investments</td>
<td>$1,388,778</td>
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<td>Deposits</td>
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<td><strong>Total Assets</strong></td>
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<th>TOTAL LIABILITIES</th>
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<td><strong>Total Liabilities &amp; Net Assets</strong></td>
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<tr>
<th>NET ASSETS</th>
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<tr>
<td>Unrestricted</td>
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<tr>
<td>Temporarily Restricted</td>
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<td><strong>Total Net Assets</strong></td>
<td><strong>$2,883,102</strong></td>
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#### Statement of Activities*

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<tr>
<th>SUPPORT/REVENUE</th>
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<tbody>
<tr>
<td>Contributions, Grants, &amp; Contracts</td>
<td>$1,239,453</td>
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<td>Awards Dinner</td>
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</tr>
<tr>
<td>In-Kind Contributions</td>
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</tr>
<tr>
<td>Royalties &amp; Publications Sales</td>
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<td>Other Income (interest/dividends)</td>
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<tr>
<td><strong>Total Support/Revenue</strong></td>
<td><strong>$2,306,012</strong></td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
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<td>Program Services</td>
<td>$1,524,968</td>
</tr>
<tr>
<td>Program Development</td>
<td>$358,288</td>
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<tr>
<td>General &amp; Administrative</td>
<td>$172,031</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,055,287</strong></td>
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</tbody>
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| Net Appreciation in Fair Value of Investments | $26,147 |
| Change in Net Assets | $276,872 |

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* These are abbreviated financial statements. View the complete statements at [https://www.streetlaw.org/who-we-are/annual-report](https://www.streetlaw.org/who-we-are/annual-report).