

DIVERSITY PIPELINE PROGRAM

For Corporate Legal Departments

A national partnership  | 

PROGRAM COMPONENTS

The Corporate Legal Diversity Pipeline Program has four components: training, classroom visits, a one-day conference, and enhancements.

- ▶ Street Law staff provide a **half-day training** for the participating legal department staff and partner teachers. Working with Street Law and the partner teachers, the legal department **chooses 2-3 topics** to cover during the course of the project. Some topics chosen by other companies include:
 - Mediation/Alternative Dispute Resolution
 - Contracts
 - Employment Law
 - Torts
 - Advertising / Sales Practices
 - Environmental Law
 - Intellectual Property
 - Immigration
 - Litigation
 - Insurance
 - Business Entrepreneurship

- ▶ Volunteers from the department **visit the students' classrooms** to pre-teach about the chosen topics. For example, if the department chose contracts, the classroom teaching might cover the elements of a contract, enforceability and breach of contracts, and negotiation strategies. If the department chose employment law, the classroom pre-teaching might include sexual harassment and cover hostile work environment, quid pro quo, and the EEOC.

- ▶ The volunteers host the students for a **day-long conference at the corporate headquarters**. The students participate in several interactive workshops on the chosen topics, eat lunch with the volunteers, and participate in a career fair or other career-focused activity. A typical workshop will have the students participate in a mock legal scenario. For example:
 - At Coca-Cola, the students role-played attorneys for the company and a music star and negotiated several clauses in a talent contract to have the music star promote Sprite.
 - At Marriott, the students acted as company attorneys investigating a claim of sexual harassment. They heard a complaint and then interviewed several witnesses to determine whether the company policy had been violated.

Street Law provides lesson and workshop plans from other participating companies on our password-protected website. Departments are encouraged to use and adapt these successful plans.

- ▶ After a successful first year, the department is encouraged to provide an enhancement to the most interested students – a job shadow day, internship opportunity, mentoring experience, etc.